

For Immediate Release

**Contact: Mark Lacy – Senior Vice President
866.755.5996**

LetterPress Software, Inc. 401K Training Program Wins International Education Award as the Best Life Skills Program of the Year

NORTH LOGAN, UT – August 14, 2006 – LetterPress Software, Inc, a leading designer and developer of pre-K-12 educational software and adult technology-based training programs, announced today that its employee benefits training program, *Enrolling in a 401K*, has been honored with a 2006 Education Software Review Award. *Enrolling in a 401K* received its award in the post-secondary category being named the best life skills web program of the year.

Sponsored by the ComputED Learning Center, San Diego, the Education Software Review Awards (EDDIEs) recognize innovative and content-rich programs and websites which foster educational excellence. This is the 11th annual EDDIE competition and winners were selected from titles submitted by software publishers around the world. Selection is based on content, potential for broad use, technical merit, and subject approach.

“It was a thrill to be notified that *Enrolling in a 401K* has been selected as an EDDIE award winner this year,” said Mark Lacy, senior vice president of new product development for LetterPress. “We believe that this recognition truly validates LetterPress’ application of the scientific principles of learning and instruction that change employee behaviors through the use of technology-based instructional presentations and meaningful interactive practice activities.”

Enrolling in a 401K is a fully-animated and interactive program that helps employees and their families get ready for their future retirement by understanding how to take advantage of their company’s 401(k) plan. Topics and questions addressed in the program include: common misconceptions, understanding basic financial terms, examining how much can be saved over time with a 401(k) plan, learning how to choose funds, and determining your investor type. *Enrolling in a 401K* was designed and developed by LetterPress Software for Why401K, Inc., Salt Lake City, Utah.

Other EDDIE award winners this year for technology products included software produced by such renowned electronic publishers as PLATO Learning Inc., ABC-CLIO, LearnKey, and Texas Instruments.

This is LetterPress Software’s 9th Education Software Review Award, including a second award this year for its high school character education program *The Secret of Baldwin High* in the social skills category.

About LetterPress Software, Inc.

LetterPress Software, Inc. is an award-winning instructional design and technology company. LetterPress in-house instructional designers, graphic artists, multimedia developers, and programmers are highly trained and experienced. For over nine years LetterPress has been

designing and developing award-winning, technology-based training and educational software programs through the application of scientific principles of learning and instruction. They have provided instructional solutions for some of the nation's major educational software publishers, state and federal government agencies, universities and corporations, and schools and districts around the country. The instructional software they create is effective and engaging. LetterPress Software, Inc. is headquartered on the Utah State University Innovation Campus in North Logan, Utah, 435.755.5996 or 866.755.5996. For more information, see, www.lpssoftware.com.

###